



Mastering your personal statement

As part of the UCAS application process you are asked to complete a personal statement. This is your opportunity to 'sell' yourself to universities and show how and why you are a good candidate for your chosen course. A well written application may convince a university to make you an offer, or invite you to an interview.

Getting started

It's never too early to start work on your personal statement.
In fact, we'd recommend you give yourself as much time as possible.

Your personal statement

The great thing about a personal statement is that it's exactly that - personal. This is your chance to stand out from the crowd and explain why you're the right choice for your chosen course.

What to include

Why you want to study the course

that you have a genuine interest in

What makes you stand out?

What makes you suitable?

Remember:

Structure

The beginning

The middle

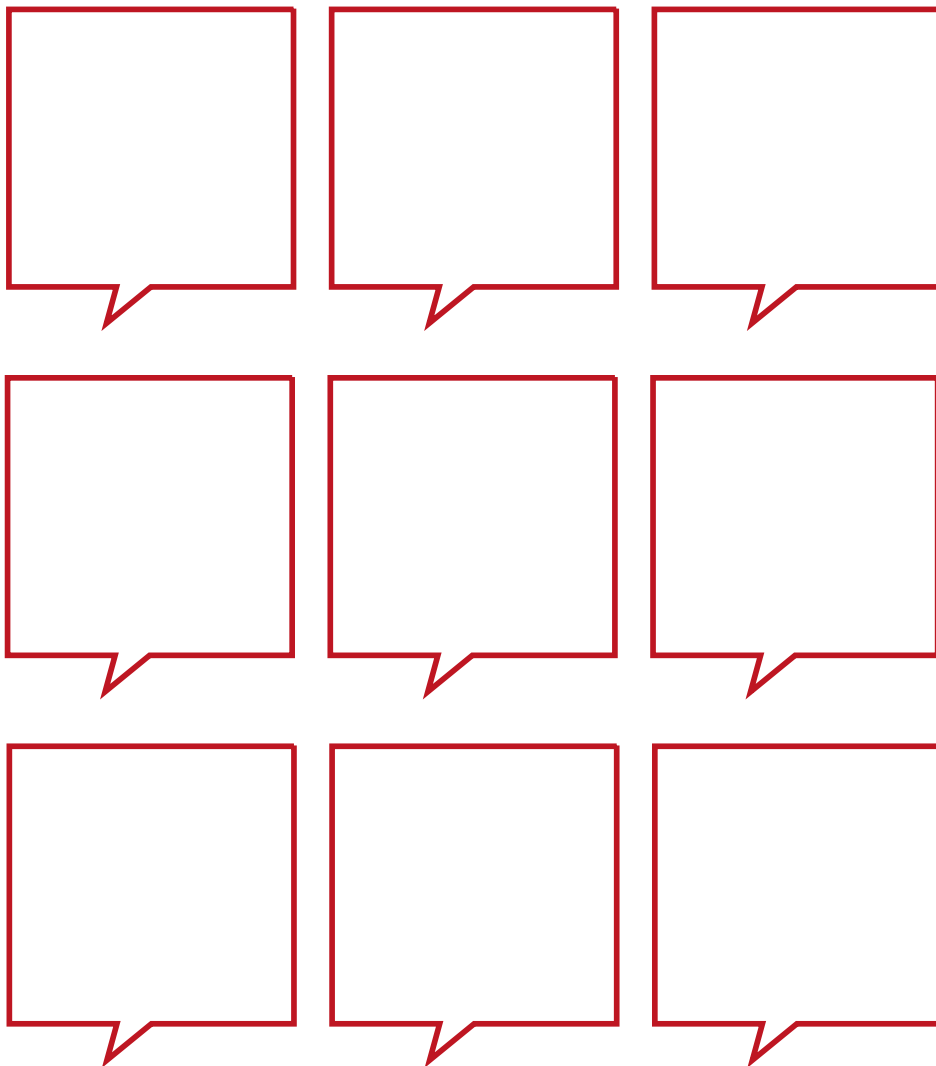
The end

Style and structure tips

- Make sure you sound interested in the course.
- Don't use bullet points
- Avoid repetition.
- You need to show rather than tell the Admissions Tutor that you are a good candidate.

Getting started...

Start thinking about everything and anything that relates to why you've chosen your course or subject area - your skills, abilities, interests or hobbies. You can remove anything later on but just start with some initial ideas using our handy brainstorm bubbles.



The image displays a 3x3 grid of nine identical empty speech bubble shapes. Each bubble is a square with a red outline and a small triangular tail pointing downwards and to the left. The bubbles are arranged in three rows and three columns, providing a structured space for brainstorming ideas.

My motivation

CAR technique (Context - Action - Result)

Context

Action

Result

| Context | Action | Result |
|---------|--------|--------|
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Your skills and experience

What skills, experience or interests do you have already which show dedication or commitment to your chosen course?

Academic ability

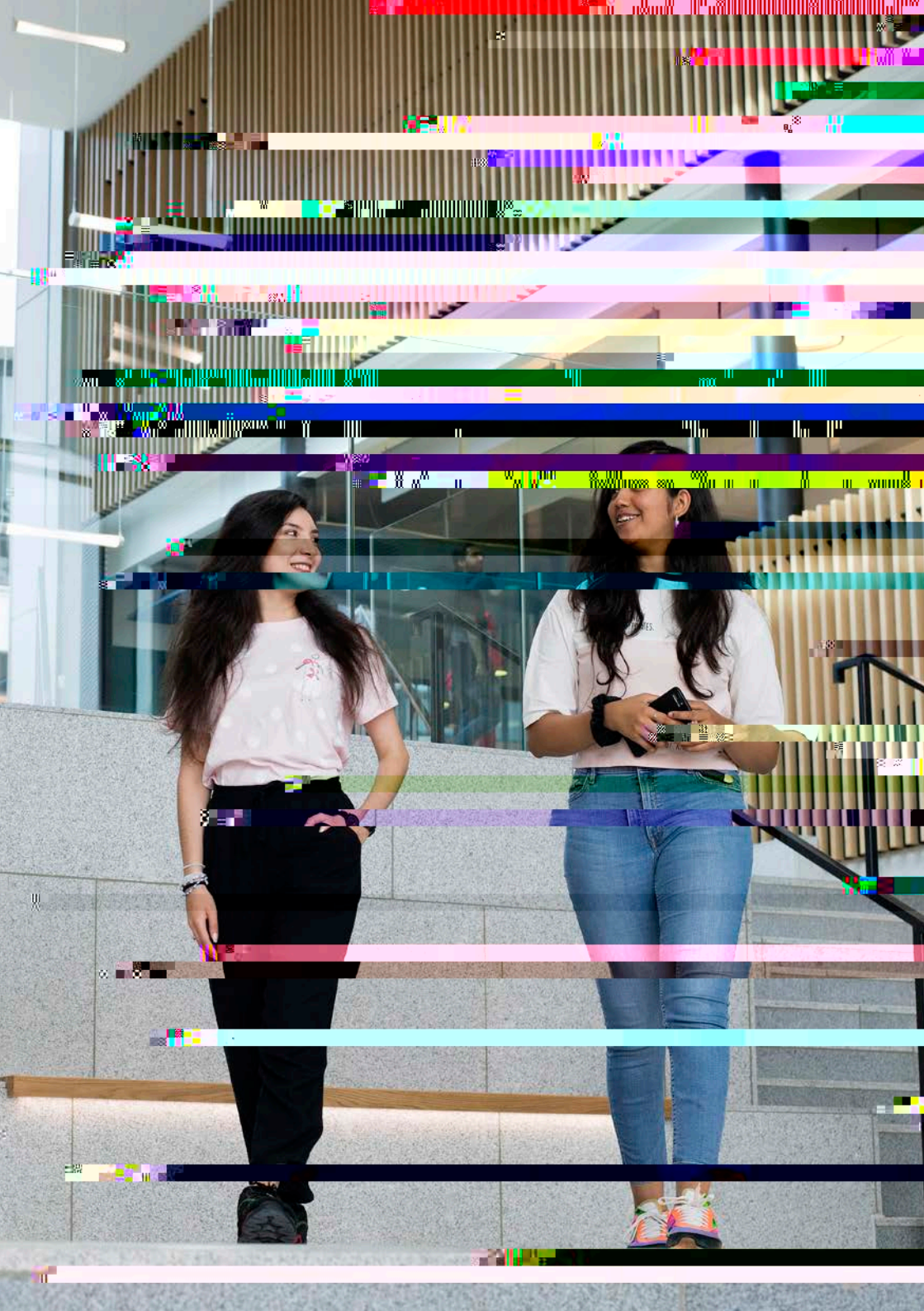
| Subject | What I've learnt | Relevance to course |
|---------|------------------|---------------------|
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Outside interests

| Hobbies | Skills I've gained | Relevance to course |
|---------|--------------------|---------------------|
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Relevant experience

| Work experience | What I've learnt | Relevance to course |
|-----------------|------------------|---------------------|
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Useful Resources:

ucas.com/personalstatements